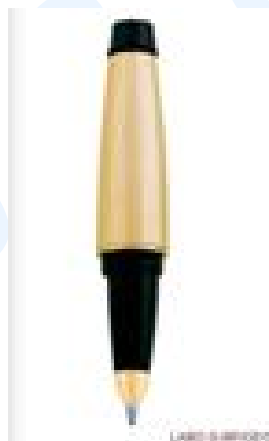


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Lalex Botticelle Ball Point Pen Gold Plated



Product Name: Lalex Botticelle Ball Point Pen Gold Plated

Manufacturer: -

Model Number: LABO-S-BP-GD

Success seems to be the common destiny of those who dare to follow unfrequented paths, sometimes chasing a dream. Pablo Picasso in art, Ungaretti in literature, and Henry Ford in industry have all succeeded, each in their own field, to produce a real watershed either in art or business. In the pen market, you can count pioneers with your fingers. One of them certainly was Leopoldo Aquila. Quite a few decades ago, sensing the potential for a sophisticated upper class market, the founder of Lalex 1938 created a whole series of writing instruments and accessories that opened up a prestige market to the company. Today, Lalex 1938 signs their new collection with a commitment and dedication strengthened by the experience of three generations of the Aquila family and presents the market with truly innovative instruments and a new marketing approach.

Price: R1,602.18

Availability: This product was added to our catalog on Thursday 01 January, 1970