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Product Name: Jaguar Concept Ball Point Pen Lime Green

Manufacturer: -

Model Number: JA-C-BP-LI

Concept, Jaguar's new pen collection, makes a bold statement about cars of the future. Jaguar designers, alongside Aquila Brands' technical experts, were responsible for capturing the essence of car design and translating that into gorgeous writing instruments. The pens communicate Jaguar's signature design cues - long flowing lines, beautiful proportions, aerodynamic forms and tactility. The subtle meeting of tactile metal finishes and lacquer suggests the elegant juxtaposition of materials in Jaguar vehicles. A super sleek beveled-edge pen clip suggests the same design character of contemporary Jaguars. A cool line running down its centre echoes the feature line that flows along the side of the all-new Jaguar XK. The colour palette extends from classical to extravagant in four swift moves – ebony (classic), British racing green (traditional), ivory (rare) and lime green (extravagant). Fountain pens are cartridge or converter-fed and feature stainless steel nibs with iridium point. The range also includes capped roller balls, twist action ball point pens and mechanical pencils. Excellent writing performance is guaranteed. Julian Thomson, Chief Designer at Jaguar cars, and part of the team behind the pen design, enthuses: "This is a fantastic product to be associated with and one that reflects the core values of Jaguar design. Aquila Brands are incredibly focused and design driven and it was these qualities that encouraged us to work with them on this product. Ian Callum, our Design Director, is delighted and very proud of the finished pens."

SOLD OUT

Availability: This product was added to our catalog on Thursday 01 January, 1970