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Product Name: Serengeti Celcio Slate Polarmax Cpg Sunglasses

Manufacturer: Serengeti

Model Number: S6970

Serengeti, a subsidiary of Bushnell Performance Optics, introduces a collection of four sunglasses featuring titanium frames. Styles are equipped with Sedona, Drivers, Drivers Gradient or Serengeti 555nm lenses. The Sedona is a high-contrast, rose-color lens that blocks glare and harsh light in all types of daylight conditions and excels at blocking glare in flat light. The Drivers lens, designed for driving and general-purpose wear, enhances vision regardless of light conditions. The Drivers Gradient lens, often selected by military officers and pilots, blocks the sun's glare at the top of the lens, while providing a clear view of instruments below. The Serengeti 555nm gray-green lens maximizes transmission of yellow and green light at 555nm even on the brightest days. All Serengeti lenses feature precision optics, Spectral Control Filters, photochromic technology, UV protection, blue-light filters and anti-reflective coatings. Two of the titanium frames are equipped with spring hinges. "A common complaint of glass lenses is they are heavy when placed in frames. Using titanium as a frame material helps eliminate the complaint because titanium is very lightweight and durable," says Paula Humo, Serengeti product manager. Serengeti Eyewear presents its Classics Collection, comprised of six of Serengeti's top-selling aviator styles including the new Small Aviator, designed for women. All of the frames feature the proprietary Drivers-Gradient copper-colored (photochromic) glass lens, which is darker on the top and lighter on the bottom, thus enabling drivers and pilots to see both distance and the dashboard below. The lens also features the company's Spectral Control filters, which reduce eye fatigue by cutting glare and filtering light to clarify and sharpen vision. Additionally, the lens blocks at least 98.5 percent of UVA rays and 100 percent of UVB rays. Frame colors include matte black, copper and champagne. Advanced Serengeti Sunglasses technology provides premium UV protection and Superior Scratch Resistance as well as Serengeti Sunglasses polarized lenses that eliminate glare. Serengeti sunglasses are available in your sunglass prescription and will eliminate eyestrain and fatigue.

**Price: R1,711.20**

Availability: This product was added to our catalog on Sunday 23 July, 2006